

DataSupply

Improve Your Catalog Service

- Provide complete and standardized catalog information on the products you offer
- Enables your catalog to be easily integrated by your customers
- Available in multiple markets and languages

Overview

DataSupply enables Channel distributors and large resellers with the capability to provide a defined subset of DataSource™ content to their strategic customers (businesses, resellers, and VARs). By obtaining a sub-license* of eight data components from DataSource you can take advantage of CNET Content Solutions's standardized product information. With the use of DataSupply your customers will be able to easily integrate your product catalog, raising the visibility and use of your catalog within their organization.

“Our customers, many of whom already work with CNET Channel, requested that we do the same. By doing so, we not only provide them with the highest quality data solutions available, but also help them streamline their systems by using the industry standard for product data. We’re looking forward to a long and productive relationship with CNET Channel.”

– Jay LaBarge, vice president of marketing, WYNIT

* Only licensed DataSource customers are eligible for DataSupply.

Features

- Accurate, timely and industry consistent product information
- Sub-license eight data components from DataSource:
 1. Standard Products Description
 2. Manufacturer Name
 3. Manufacturer Part Number
 4. CNET ID
 5. CNET Class
 6. CNET Category
 7. Image
 8. Marketing Text
- Available for distribution in most operating markets
- Available in most local languages

Benefits

- Enables DataSource users to supplement & improve their customer catalogs
- Provides normalized content that customers are requesting
- Makes catalog easier to integrate for customers
- Increases customer value

CNET Content Solutions (www.cnetcontentsolutions.com), a division of CBS Interactive, is the world's leading independent source of product information. With detailed content on more than 3 million technology products in 15 languages, CNET Content Solutions converts shoppers into buyers by providing product information and creating solutions that empower businesses to improve their customer experience and bottom line. Customers include CDW, Computacenter, Dabs.com, Dell, Hewlett-Packard, Insight, Microsoft, OfficeMax, PC World Business, Tech Data, and Yahoo.

**We understand your business and challenges you need to solve
– apply proven best practices to your e-Business.**

To learn more, go to www.cnetcontentsolutions.com

Call 1.877.276.5560

Email sales@cnetcontentsolutions.com